

AFFISE

Press Kit 2021

This kit will help you to choose your way(s)
to promote your business on our side.

Let's dive in!



WEBSITE OVERVIEW

Global Rank

Worldwide

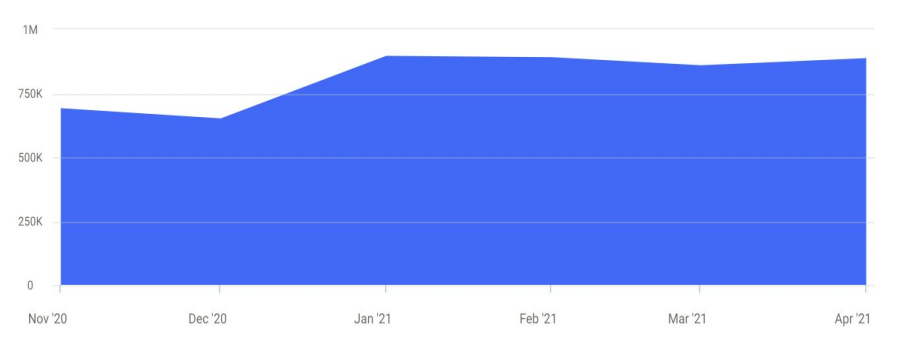
▲50,242

Category Rank

Business & Consumer Services

▲66,603






Total Visits on Desktop & Mobile Web

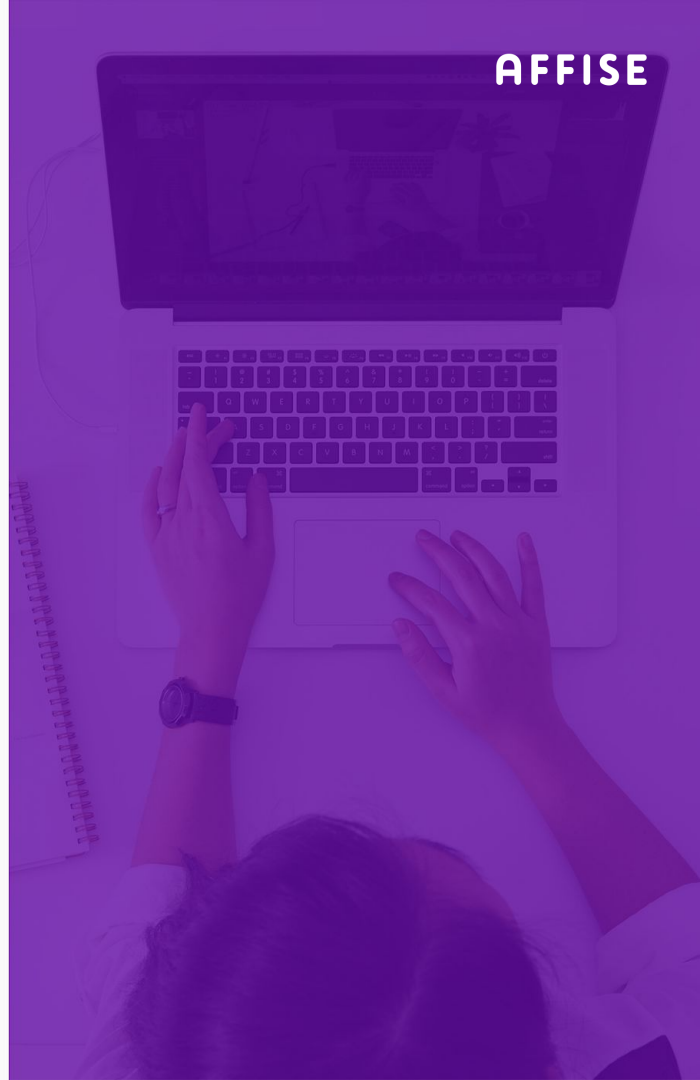


Engagement

Total visits	887.22K ▲3.30%
Avg. Visit Duration	00:11:15
Pages per Visit	7.06
Bounce Rate	26,07%

USERS BY COUNTRIES

1		United States	56,147 (11.13%)
2		China	33,220 (6.58%)
3		Russia	29,962 (5.94%)
4		Argentina	25,880 (5.13%)
5		Ukraine	24,388 (4.83%)
6		India	22,938 (4,55%)
7		Poland	17,865 (3,54%)
8		Italy	15,892 (3,15%)
9		United Kingdom	14,982 (2,97%)
10		Israel	14,007 (2,78%)



SOCIAL MEDIA CHANNELS



11 025

followers



1 737

followers



5 280

followers



2 345

followers

EMAIL DATABASE

We send emails on **different occasions**: monthly newsletters, platform updates, case studies, selection of best articles and many more.

@ **11 419**
Recipients

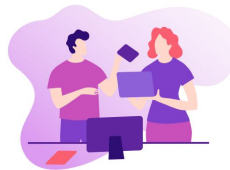
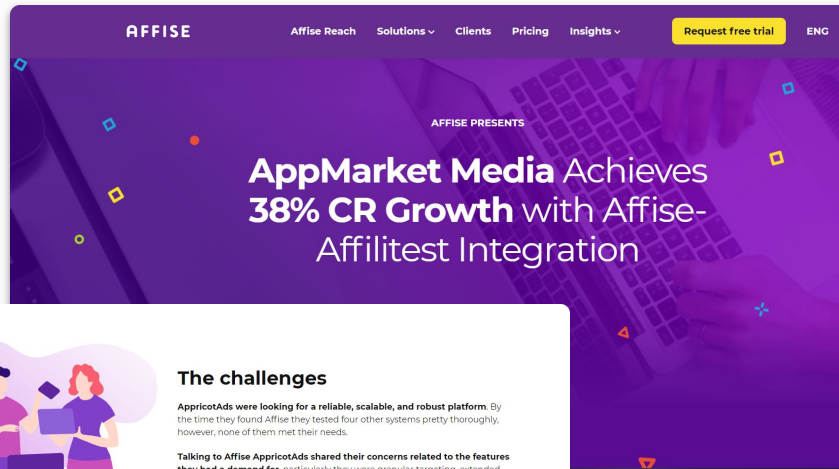
✉ **30,13%**
Open Rate

CASE STUDIES

(FREE FOR AFFISE USERS)

We work with **big brands** and growing companies to **drive real results and values** in their performance marketing business.

All stories are collected on [the landing page](#), [just check it out!](#)



The challenges

AppricotAds were looking for a reliable, scalable, and robust platform. By the time they found Affise they tested four other systems pretty thoroughly, however, none of them met their needs.

Talking to Affise AppricotAds shared their concerns related to the features they had a demand for, particularly they were granular targeting, extended campaign reports, transparent and detailed analytics, intuitive, easy-to-use interface.



Solutions

Once AppricotAds described their needs, Affise assures that they could provide all the requested features. During the free trial period, AppricotAds realized that the platform indeed had everything they needed.

Affise offered its platform with a number of features needed for daily campaign management.

CASE STUDIES

(FREE FOR AFFISE USERS)

Inspired by stories from the previous slide?
Showcase **the effectiveness of your product** to the media with us!

So, your Case Study will be:

01

Shared on
Affise Social Media

03

Emailed to
Affise Database

02

Included in Affise
Monthly Newsletter

04

Promoted for free - You don't
need to pay for advertising

AFFILIATE NETWORK INSIDER

(FREE FOR AFFISE USERS/PAID OPTION)

Post your Article at **Affiliate Network Insider** series, which cover success stories of the prominent players of the industry and are always HUGE success.

So, your Case Study will be:

01

Interview with professionals

03

Affise Monthly Newsletter

02

Social Media Announcement

04

Affiliate Network Insider Category

Want to Know All About Fraud in Digital Marketing and How to Prevent It?

[Download White Paper](#)



Affiliate Network Insider — 11 Jun 2020

Affiliate Marketing Post COVID-19, Affiliate Verticals' Trends – Interview with C3PA

C3PA Network is a performance marketing agency with fundamental experience in customer acquisition. The team is aimed to deliver targeted traffic Worl...

[Read more +](#)



Affiliate Network Insider — 11 Jan 2021

Marketing Insider: Interview with Bhavesh Talreja, Globale Media

As we continue sharing the success stories and inside life of the most prominent leaders in the industry, this edition of interview series features Cl...

[Read more +](#)



Affiliate Network Insider — 08 Oct 2020

"Biggest ROI in Affiliate Marketing Relationships You Build with Your Partners" – AdStart Media on Fast Growth in Mobile Subscriptions Vertical

Adstart Media is a fast-growing network and advertiser in the Mobile subscriptions vertical itself to drive users for mobile bran...

[Read more +](#)



Affiliate Network Insider — 01 Jun 2020

"Clients Don't Want Installs or Registrations. They Want Loyal Customers with High LTV," – BcnMonetize

BcnMonetize is a mobile performance agency, working with leading advertisers and direct publishers in e-commerce, finance and betting. Each day new...

[Read more +](#)

Unlock your full potential with Affise integration available 30 days for free with functional!

[See pricing plans](#)

MEDIA PARTNER OF AFFILIATE EVENTS

Affise can become the Media Partner of your Affiliate Marketing Event.

01 Your event featured
in the TOP 2020/21
Affiliate Events



Events — 21 Nov 2019

Top Affiliate Marketing Conferences & Events 2020/2021 [Updated]

[Updated: April 2020] Attending conferences and events is an important component of a successful business in the affiliate marketing industry. For ...

[Read more +](#)

02 Special Guide
for your Event



Events — 30 Jan 2020

The Ultimate Guide to Minsk iGaming Affiliate Conference 2020 [+Special Offer]

On March 5, 2020, the capital of Belarus will once again host an event dedicated to affiliate marketing in the gaming niche: Minsk iGaming Affiliate C ...

[Read more +](#)

03 Press and Post
releases

1,525
unique
visitors/month

GUEST POST

(CROSS GUEST POSTING/PAID OPTION)


Share your expertise on affiliate and digital marketing on [Affise blog!](#)

Blog

[All stories](#) [Affiliate Network Insider](#) [Events](#) [Marketing Tools](#) [News](#) [Partnerships](#) [Success Hacks](#) [Tips & Guides](#) [Updates](#)

Want to Know All About Fraud in Digital Marketing and How to Prevent It?

[Download White Paper](#)

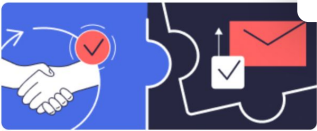


News — 13 May 2021

Affise Wins 2021 Top Performer Award From SourceForge

Affise is honored to be recognized as a Top Performer by SourceForge, the world's largest software reviews and comparison website. The world alre...

[Read more +](#)




Tips & Guides — 12 May 2021

How to Get Leads from Email Marketing Partnerships

There is safety in numbers, they say. This age-old adage becomes a key to success when we talk about digital marketing. The point is, various marketin...

[Read more +](#)



+ Do-follow link to your Website!

EMAIL DATABASE



Video testimonial may be of several types:

01

Short 30-60 sec video testimonial

(to be used at the main page of Affise website describing the work with us and what Affise means for a client)

02

More comprehensive video case study

(to be used for a blog in a separate article + at the main page of Affise website).

ADVERTISING BANNER

(PAID OPTION FOR MONTH)

Place your ad banner
inside **Affise blog!**

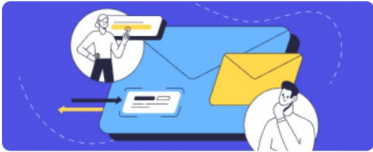


Blog

[All stories](#)[Affiliate Network Insider](#)[Events](#)[Marketing Tools](#)[News](#)[Partnerships](#)[Success Hacks](#)[Tips & Guides](#)[Updates](#)

Want to Know All About Fraud in Digital Marketing and How to Prevent It?

[Download White Paper](#)




Tips & Guides — 18 May 2021

The Beginner's Guide to Cross-Promotional Email Campaign

Digital marketing is a sophisticated system, which encompasses dozens of different marketing channels. Each of them is efficient on its own, but, when ...

[Read more →](#)



Tips & Guides — 12 May 2021

How to Get Leads from Email Marketing Partnerships

There is safety in numbers, they say. This age-old adage becomes a key to success when we talk about digital marketing. The point is, various marketin ...

[Read more →](#)

ADVERTISING BANNER INSIDE ARTICLE

(PAID OPTION PER PIECE)

Place your ad banner
inside an article of Affise blog!

Affise and Adv.Cake Team Up Against eCommerce Ad Fraud

How to avoid overpaying publishers for orders or leads they didn't bring to you?

Preferences in the affiliate marketing industry gradually start to move towards advertisers who didn't want to spend money on clicks. People strive to pay for confirmed orders only, which are supposed to generate revenue. Still, there are instances where advertisers overspend because of the way some publishers generate sales.

Here at Affise we're in the permanent and serious battle against ad fraud. Our pursuit of a cleaner and more transparent industry has led us to a partnership with [Adv.Cake](#). Their products can help you to detect and monitor several types of fraudulent behavior, report on cheating publishers, and save budget on affiliate marketing.

Adv.Cake — ultimate fraud elimination solution

30-Days FREE for Affise customers!



Yulia Dobyshuk

Content Team Lead

Email: y.dobyshuk@affise.com

LinkedIn: <https://www.linkedin.com/in/yuliadobyshuk/>



www.affise.com



[getaffise](https://www.instagram.com/getaffise)



facebook.com/getaffise

AFFISE